



**CAPE MAY COUNTY COAST GUARD  
COMMUNITY FOUNDATION  
FOOD VENDOR APPLICATION**



**2023 COAST GUARD COMMUNITY FESTIVAL  
TRAINING CENTER CAPE MAY  
SATURDAY, MAY 20, 2023 - 10 AM TO 4 PM**

Food vendors are invited to participate in the 2023 Coast Guard Community Festival. More than 5,000 people are expected to attend this year’s event. Festival vendor spaces are limited and will be granted by application only. Electrical hookups are available upon request. Please read the Vendor Guidelines before applying.

**Application deadline: April 1, 2023.**

Applications approved on a rolling basis. Final inclusions notified by April 20, 2023.

**Fees**

Single-item food vendors— \$225

Multiple-item food vendors — \$325

**Do not** send payment with application. Payment will be accepted once your application has been approved.

**Set-up: 7:00 AM to 8:30 AM** Festival: 10 AM to 4 PM Break-down: 4:30 PM

**Return this form to:**

Trina McSorley, Festival Food Vendor Coordinator  
tmsor@sturdyonline.com OR PO Box 1365, Rio Grande NJ 08242

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

List all items offered for sale and the price point. This helps us avoid duplication among vendors. Only items disclosed on this form will be permitted. Kindly attach a separate sheet if necessary.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**SPACE REQUIREMENTS:**

Frontage:                      Depth:                      Require electric service? N / Y 110/220                      Water service? N / Y

**ACTIVE-DUTY COUPON POROGRAM:**

**Will you participate in the Coupon Program? Y / N (See note at bottom of page 2.)**

**Would you like a Reimbursement, or would you like to Donate the Value of the Total Coupons Accepted?**

**Reimburse Me: \_\_\_\_\_ I would like to Donate: \_\_\_\_\_**

The event organizers will not supply any equipment to vendors. If you wish to bring your own tent, please review the guidelines on the next page. Please attach any available photography of your setup and/or product.

## Vendor Guidelines

The sixth annual Coast Guard Community Festival at Training Center Cape May will be held May 20, 2023. The festival celebrates Cape May County's designation as an official Coast Guard Community and recognizes the ongoing special relationship between the Coast Guard and our local communities. Vendors are invited to enhance the festival atmosphere by providing high-quality food service and merchandise sales with a special emphasis on products related to the Coast Guard. The festival committee will approve all vendors to ensure that sales are consistent with the mission of the festival.

### General

- Admission to the festival is free.
- The festival is held on an active military base. All rules and regulations must be followed at all times.
- A list of names of individuals entering the base as part of each vendor's company will be required in advance of the festival. Adults are required to have valid photo identification. Vehicles must have valid registration and insurance. Bags and containers are subject to search.
- Any vendor who misrepresents themselves on this application will be asked to leave the festival.
- Once your application has been accepted, fees are non-refundable for any reason, including weather.

### Logistics

- Vendors are required to have their areas set-up by **9:45 AM** and must remain until 4 PM. **LATE SET-UP AND EARLY BREAKDOWN IS NOT ALLOWED.** Materials or items may not be left on site.
- The festival is a rain or shine event. There is no rain date. All vendor spaces are outdoors. No shelter will be provided. Vendors must be prepared for a full day outdoors with proper precautions taken to protect from weather-related issues (wind, sun, etc.)
- Vendors who elect to bring their own tent are responsible for properly securing it for wind by using weights (sandbags, concrete buckets, water jugs, etc.). Staking of tents is not allowed.
- Vendors may bring food for their own consumption during the day. This food cannot be offered for sale. Alcoholic beverages may not be brought on base.
- Parking will be provided in a designated area for one vehicle associated with the vendor. The vehicle must remain parked for the whole event. Vehicle movement is not allowed during the festival
- The location of your vendor space will be determined by the committee, and you will not be notified in advance of the event.
- The festival does not assume responsibility for any loss or damage of property related to the vendor's participation in the festival.
- Vendors will be required to present a Certificate of Insurance naming "Cape May County Coast Guard Community Foundation" as co-insured

**Active-Duty Lunch Coupon Program:** The Cape May County Coast Guard Community Foundation provides a \$10 Coupon toward lunch to all Active-Duty Military Members. Food vendors are asked to accept the coupon toward payment from clearly credentialed military members. The Foundation will reimburse food vendors **by June 1** for the value of Coupons they collect and turn in on **May 20** or vendors may choose to donate the value of the Coupon total to the Foundation.

The Foundation expects to issue one \$10 coupon per person to an estimated 700 people, who will have the option of using their Coupon at any of the multiple vendors. Your willingness to participate in this program can affect the decision on your application.

**\*\*\*LIST OF STAFF:** Please provide a list of your staff by May 1, 2023. Please email the names of the people who will be arriving prior to the start of the festival to set up your exhibit as well as those working for the day. **THE COAST GUARD RUNS THIS LIST FOR SPECIAL CLEARANCE.**